



## Emboss Tips and Guidelines:

- Not all stocks will emboss the same. Generally, uncoated stocks accept embossing better than coated stocks.
- Paper stocks have a finite ability to be stretched when embossed. As a general rule of thumb, a paper stock will not stretch more than its thickness before breaking. (Ex. – A 10 pt. cover stock should not be embossed any more than .010”.)
- Depth of embossing can also be limited by the size of the font or image being embossed. The wider the letter or image, the deeper the embossing can be.
- Small letters, images and rules do not show up very well when embossed. 2 points wide or smaller is not recommended.
- Special care must be used when blind embossing (using the embossing alone to create the image). Use as big and bold of an image or font when possible when creating a piece with blind embossing.
- Embossing should not be placed with .25” of a score on folding cartons or book covers.
- There are many different types of embossing styles and dies. Please include your CFP representative as early as possible in the design phase of your project.
- In some cases, an image can be foil stamped and embossed in one pass.
- Embossing can either be single level or multi-level. All CFP quotes are based on single level embossing unless requested by the customer. Multi-level embossing dies can run 2-4x the cost of a single level die depending on the amount of detail and number of levels being requested.